



Water for Climate Impact Programme

Peatlands Call

Application form – Concept note

A note about data protection

IUCN adheres to a strict [Data Protection Policy](#), which abides by EU General Data Protection Regulation (GDPR). The information you provide will be analysed by IUCN and partners of the Water for Climate Impact Programme. The raw data will not be shared outside the participating institutions. The data will only be used for the purpose of this call for proposals, and will be deleted within 6 months should your application not go any further.

A. ELIGIBILITY

Before starting your application, please read carefully our [application guidelines](#) to understand what we are looking for in our investments.

Is the project eligible for the W4CI Peatlands Call?	Yes	No
The project contributes to peatland conservation and restoration efforts, reducing risks to and increasing resilience of peatland ecosystems and vulnerable communities that depend on peatlands for their livelihoods.		
The project does no harm (i.e. has no negative impacts on communities or ecosystems it is designed to build resilience in).		
The project offers a profitable revenue model.		

B. APPLICANT ORGANISATION

Contact details			
Organisation name			
Legal status			
Address			
Website			
Country of registration			
Year of establishment and business registration No. (where applicable)			
Project Manager			
Telephone			
E-mail Address			
Key figures			
EUR million	2018	2019	2020
Turnover			
Profit after tax			
Equity			
Number of full time employees (m/f)			

C. GENERAL INFORMATION AND BANKABLE IMPACT IDEA

1. General information

Short name of the proposed bankable investment project		
One sentence pitch summarizing your idea (max. 180 characters) <i>Please give a pitch summarizing your investment project idea in one sentence only</i>		
Country where project will operate*		
Details of location – landscape, size in hectares (please include a map if desired)		
Current stage of the project (multiple answers allowed)	<input type="checkbox"/> Pilot <input type="checkbox"/> Start up	<input type="checkbox"/> Implementation <input type="checkbox"/> Scale up <input type="checkbox"/> Other:...
Areas of desired technical assistance <i>Please select all relevant areas of desired technical assistance</i>	<input type="checkbox"/> Inclusive business development <input type="checkbox"/> Investment readiness <input type="checkbox"/> Environmental sustainability	<input type="checkbox"/> Branding and marketing <input type="checkbox"/> Gender responsiveness <input type="checkbox"/> Other: pls specify:
Partner organisations <i>Add the names of partner organisations</i>		

* Eligible countries are included in the [Application guidelines](#). Note that we cannot accept multi-country submission, one submission must be made per country.

2. Bankable Project Idea

Description	
1. What is the market opportunity? (max. 2,000 characters)	
2. Summarise the bankable project idea and how it will create positive environmental and social impacts whilst attaining financial profitability (max. 2,000 characters)	

<p>3. How does the proposed project strengthen resilience in peatland ecosystems and surrounding areas as well as contribute to local livelihood enhancement? (max. 2,000 characters)</p>	
<p>4. What are the expected results and key performance indicators of the project? (max. 2,000 characters)</p>	
<p>5. Describe how the business model will be sustainable and could be scaled and/or replicated to other sectors, areas and/or countries (max. 1,500 characters).</p>	
<p>6. Explain how the project will deliver gender positive* outcomes (max. 1,500 characters)</p>	

**Meaning that changing gender norms, roles and access to resources are central to achieving the project's goals*

D. TRACK RECORD

Short description of experience with similar investments/projects/track record of the project initiator and operator (max. 2,000 characters).

